

**Roland Keith East, PhD**

Southern Wesleyan University  
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**EDUCATION**

**Doctor of Philosophy**, 1996 (Education Administration), University of South Carolina, Columbia, SC  
 Cognate in Psychology and language requirement in Computers.  
 Dissertation: *South Carolina Public High School Principals' Perceptions of Character Education Programs*

**Educational Specialist**, 1990 (Education Administration) University of South Carolina, Columbia, SC

**Masters of Education with Emphasis in History**, 1978, Eastern Kentucky University, Richmond, KY

**Bachelors of Arts (History)**, 1976, Eastern Kentucky University, Richmond, KY

**CERTIFICATIONS**

**Educators Certificate.** Issued by the South Carolina State Board of Education. Areas of certification:  
 Middle School Social Studies, Social Studies, Superintendent, Elementary Principal, Secondary  
 Principal, Elementary Supervisor, Secondary Supervisor. Certificate period of validity – July 1, 2008  
 to June 30, 2013

**Standard High School certificate grades 7 – 12.** Issued by the Kentucky Department of Education.  
 Teaching major in History and teaching minor in Geography. Certificate period of validity - Lifetime.

**PROFESSIONAL EXPERIENCE**

Professor/Coordinator of Graduate Field Studies; 2011-2014, Southern Wesleyan University, Central, SC

Associate Professor/Regional Director, Center for Transformational Learning; 2007-2010, Southern  
 Wesleyan University; Central, SC

Associate Professor/Director of Academic Programs 2006-2007, Southern Wesleyan University; Central, SC

Adjunct Professor of Education and History; 2003–2006, Southern Wesleyan University; Central, SC

Adjunct Professor of Educational Leadership, 2006, South Carolina State University; Orangeburg, SC

Secondary School Administrator, (Principal/Assistant Principal/Coordinator) 1987 – 2006, Greenville  
 County Schools; Greenville, SC

Social Studies and Reading teacher, 1978 - 1988 Greenville County Schools; Greenville, SC

Graduate Research Assistant, History Department, 1977-1978, Eastern Kentucky University; Richmond, KY

**RECOGNITIONS**

Member, 2008 -2010, National Association of Secondary School Principals (NASSP) “National Task Force on the Assistant Principal Position”. Washington, DC.

“Excellence in Teaching Award”, 2005, Southern Wesleyan University: AGS Program. Central, SC

“Xanthene S. Norris Service Award”, 2003, Urban League of the Upstate, Greenville, SC

“Excellence in Cultural Education”, 2003, Visiting International Faculty Program, Chapel Hill, NC

### LEADERSHIP TRAINING

“The Role of the School Leader in Special Education”, 2005, sponsored by Greenville County Schools and conducted by Dr. Jacqueline Jacobs of Western North Carolina University, Cullowhee, NC

South Carolina School Leadership Executive Institute Fellow, 2003, sponsored by the South Carolina Department of Education, Columbia, SC

A world-class initiative designed to give participants the insights, knowledge, and competencies to lead South Carolina schools to success. In partnership with the internationally renowned Center for Creative Leadership (CCL), the Darla Moore School of Business and School of Education at the University of South Carolina, the South Carolina Department of Education has developed and implemented a rigorous, two-year institute for principals. The curriculum focuses on enhancing principal's skills in three areas: leadership, management, and educational best practices.

Danforth Leadership Initiative, 2000, sponsored by the Danforth Foundation, St. Louis, MO and Furman University, Greenville, SC

An intense 2-year leadership program designed to engage school administrators in the difficult task of inventing, constructing, and sustaining learning communities where all participants (children, teachers, parents, support staff, administrators, and board members) learn at high levels. The program was conducted through the auspices of Furman University and the School District of Greenville County, Greenville, SC

School Superintendent Internship, 1990, Anderson School District 5, Anderson, SC

Internship through the University of South Carolina with Dr. Karen Woodward, Superintendent of Anderson District 5 with emphasis on public relations, budgeting, personnel, school construction, and compliance with state and federal mandates.

“Forum for Leadership”, 1989, sponsored by the Management Development Institute and the Greater Greenville Chamber of Commerce, Greenville, SC. The “Forum for Leadership” provided corporate management development processes to education leaders who can apply them within a school administration and educational context.

### FELLOWSHIPS

Strom Thurmond Institute Fellow, 1988, Seminar in Government and Politics. Strom Thurmond Institute of Government and Public Affairs, Clemson, SC

Fellowship in the field of social science research and study of public service programs to enhance civic awareness of public policy and improve the quality of national, state, and local government.

“American South Comes of Age” Fellow, 1985, sponsored by the Rockefeller Institute of Government, Albany NY, conducted by University of South Carolina, Columbia, SC

Fellowship for scholars in the social science field to provide a public education perspective for the video program about the political, economic, social, and cultural developments that have transpired in the southeastern United States since the Great Depression.

“Independent Study in the Humanities” Fellow, 1984, The Council for Basic Education and the National Endowment for the Humanities, Washington, DC

Fellowship grants to support action research into curriculum and materials development efforts as well as providing faculty study programs within and among educational institutions and the dissemination of significant developments in humanities education.

### PUBLICATIONS

East, K. (2012). “So you think you can lead: Advice for those who would be principal”. *Educational Resource Information Center*, ED529154.

East, K. (2004). “Special education and regular education: Practical partnering to leave no child behind”. *Palmetto Administrator*, 17(1), 9 - 10.

East, K. (2000). “School dress codes”. *Palmetto Administrator*, 15(2), 5.

East, K. (1999). “Connecting experiences”. *Palmetto Administrator*, 13(3), 3 - 5.

East, K. (1997). “Accentuating the positive”. *Palmetto Administrator*, 12(1), 25 - 26.

### PRESENTATIONS

“Looking for Leaders: Mining the Gems in South Carolina’s Classrooms”. June 2012, Charleston Educator Symposium, Charleston, SC

“The Changing Face of America, the Changing Role of Assessment”. August 28, 2010, 2<sup>nd</sup> Annual C.A.R.E. Conference sponsored by Carolina TESOL and USC-Upstate

“Transiting from Assistant Principal to Principal: Advice for Those who Aspire to Lead.” 2009. National Association of Secondary School Principals’ Convention, San Diego, CA

“NASSP National Task Force on the Assistant Principal Position” 2008. South Carolina Association of School Administrators’ Summer Leadership Institute, Myrtle Beach, SC

“Silver Bullet or Sympathetic Magic: The Role of Relationships in Closing the Achievement Gap.” 2007. South Carolina Association of School Administrators’ Summer Leadership Institute, Myrtle Beach, SC

“Special Education and No Child Left Behind”, 2005, Carolina High School and Academy, Greenville, SC

“Crisis Response Simulation: Overview and Lessons Learned”, 2002, School Administrators Safe Schools Forum, Greenville, SC

“Successes and Challenges of the Concentrated Semester Block Schedule”, 1998, Wade Hampton High School, Greenville, SC

“The Role of Character Education in Public Schools: The Shape of Things to Come”, 1997, Brightside Conference of the South Carolina State Department of Education presented at Furman University,

“Transitions: Assistant Principal to Principal”, 1997, School District of Greenville County’s Assistant Principal Leadership Academy, Myrtle Beach, SC

“Character Education: Promises, Paradigms, and Pitfalls”, 1996, Administrative Leadership Academy, Greenville, SC

“From Traditional Schedule to Block Schedule: Advice for Managing Successful Change”, 1996, Mauldin High School, Mauldin, SC

“Concentrated Semester Block Schedule: A Catalyst for Improving Student Success”, 1995, Travelers Rest High School, Travelers Rest, SC

#### UNIVERSITY TASK FORCE & COMMITTEE ASSIGNMENTS

Institutional Review Board, 2010-2012, Southern Wesleyan University.

Masters of Education in Administrative Leadership Caucus, 2009, Southern Wesleyan University

Southern Association of Colleges and Schools Documentation Team, 2008, Southern Wesleyan University

National Council for Accreditation of Teacher Education, 2007, Southern Wesleyan University, Lock 4.

Vice President for Academic Affairs Search Committee, 2006, Southern Wesleyan University.

University Communication Committee, 2007 Southern Wesleyan University.

Commuter Committee, 2007, Southern Wesleyan University.

Museum Committee, 1978, Eastern Kentucky University, Richmond, KY

#### PROFESSIONAL & CIVIC ACTIVITIES

Member, Easley First United Methodist Church, Easley, SC

Member, Pickens County Social Services Board, 2008 – 2016.

Northwest Campus Advisory Council, 2000 – 2008, Greenville Technical College, Greenville, SC

Principal Specialist/Principal Leader Program, 2005 – 2006, SC State Department of Education.

South Carolina Teaching Fellows regional interview panel, 2003, SC Center for Teacher Recruitment.

“Bridges to a Brighter Future” selection panel, 1998 – 2004, Furman University.

Administrator Mentor Program, 1998 – 2003, Furman University, Greenville, SC

Northwest Area Council Board, 1997- 2001, Greenville Chamber of Commerce, Greenville, SC.

South Carolina’s Commission on Gangs, 1999, Office of the Attorney General, Columbia, SC.

#### GRANTS

“Synergy: The Power of People Helping People”, 2005. One of 25 national grants of \$5,000 awarded to Carolina High School and Academy through the auspices The MetLife Foundation Bridge Builders Grant.

The grant was used to implement a program to assist parents in the development of computer skills. All participants who completed the program were presented with a re-conditioned home computer.

“First Day Grant”, 2005, \$250 grant presented to Carolina High School and Academy by the Alliance for Quality Education. The funds were used for hosting “Trojanfest” to kick off the start of the new school year. Trojanfest is a “family friendly” celebration and incorporated specific plans for following up with parents throughout the school year to keep them engaged beyond the First Day celebration event.

“The Content of Their Character”, 2004. A \$400 grant presented to Carolina High and Academy by the Alliance for Quality Education. The funds were used to purchase the “In Search of Character” video program.

“Parent Outreach Program”, 2003. One of 25 national grants of \$3,000 awarded to Berea High School through the auspices The MetLife Foundation Bridge Builders Grant. The grant was used to implement a Freshman Academy and a parental outreach program designed to reach parents from lower socio-economic levels and minority groups.

Greenville County Council Facilities Grant, 2001 and 2002. A \$5,000 grant for facilities upgrades at Berea High School.

Wyatt Development Grant, 2000. A \$25,000 grant for addressing technological inadequacies at Berea High School.

“Lifestyle Education for Activities Project” grant, 1997. A grant of \$2,500 for physical education fitness equipment for Berea High School’s Physical Education Department for its participation in the federal funded research project sponsored by the National Institute of Health in Washington, DC and administered through the University of South Carolina, Columbia, SC

#### PROFESSIONAL MEMBERSHIPS

National Center for Crisis Management/American Academy of Experts in Traumatic Stress, 2007, New York

Phi Delta Kappa International, 1990, Bloomington, IN

Phi Alpha Theta, 1976, Tampa, FL

National Association of Secondary School Principals, 1988, Reston, VA

The South Carolina Association of School Administrators, 1993, Columbia, SC

#### PHILENTHROPIC MEMBERSHIPS

Warrior Club, Southern Wesleyan University, Central, SC

Promise Fund, Southern Wesleyan University, Central, SC

South Carolina ETV Endowment, Columbia, SC

University of South Carolina Alumni Association, Columbia, SC

Honorable Order of Kentucky Colonels, Frankfort, KY

Eastern Kentucky University Alumni Association, Richmond, KY

PROFESSIONAL CONFERENCES / WORKSHOPS ATTENDED

“Managing School-Based Crisis” 2007, sponsored by the State of South Carolina Department of Education, Office of School Leadership, conducted by Dr. Mark Lerner, Chairman of the National Center for Crisis Management, Columbia, SC

“Gangs or Us”, 2006, sponsored by the State of South Carolina Department of Education, Office of School Leadership, conducted by A.V. Young and Robert C. Walker, Columbia, SC

“External Review Team Training Workshops”, 2006, sponsored by the State of South Carolina Department of Education, Office of School Quality, Columbia, SC

“Student Centered Active Learning”, 2006, sponsored by Southern Wesleyan University and conducted by Dr. Russell Warren and Dr. Graydon Vargas, Columbia, SC

“Summer Leadership Institute”, sponsored by South Carolina Association of School Administrators, Myrtle Beach, SC, attending annually from 1996 to 2007

“Principal and Athletic Director’s Spring Conference”, sponsored by South Carolina Athletic Coaches Association, Charleston, SC, attended annually from 1996 – 2006

“Student Assessment Workshop”, 2005, sponsored by Southern Wesleyan University and conducted by Dr. Raymond S. Locy, Central, SC.

“High Schools That Works Conference”, 2005, Nashville, TN, sponsored by the Southern Regional Educational Board of Atlanta GA

“Nature of the Adult Learner”, 2004, Central, SC, sponsored by Southern Wesleyan University and conducted by Dr. Royce Ann Collins

“Whose Idea is it, Anyway: Workshop on Copyright and Plagiarism” 2004, Central, SC, sponsored by Southern Wesleyan University and conducted by Dr. Gloria Bell and Dr. Laura Black

“High Schools That Works Conference” - Atlanta, 2004, sponsored by the Southern Regional Educational Board, Atlanta, GA

“Stand up and Lead – NASSP 86<sup>th</sup> Annual Convention”, 2002, Atlanta, GA, National Association of Secondary Schools Principal, Reston, VA

“High Schools That Works Conference”- Louisville, 2002 sponsored by the Southern Regional Educational Board, Atlanta, GA

“Raising Achievement While Increasing Test Scores”, 1999, Charleston, SC, conducted by Dr. Connie L. Keck of Learning Innovations for Teaching

“37<sup>th</sup> Annual Governor’s Conference on Education”, 1998, Columbia, SC, sponsored by The Office of the Governor, The South Carolina’s School Board Association, and The South Carolina Chamber of Commerce

“High Schools That Works Conference”- Atlanta, 1997, sponsored by the Southern Regional Educational Board of Atlanta, GA

“Program for Effective Teaching”, Instructional Supervisor, 1988, sponsored by the South Carolina Department of Education, Columbia, SC

### ARCHIVAL

Assisted in the procurement of the personal and professional papers of Judge William Rodes Shackelford of Madison County, KY for the Eastern Kentucky University archives.

Assisted in the audio recording, editing, and indexing of the taped memoirs of Malcolm Kilduff, Assistant Press Secretary to Presidents John F. Kennedy and Lyndon B. Johnson for the Eastern Kentucky University Oral History Center

Conducted the audio interviewing, editing, and indexing of the taped recollections of Alvin R. House, a 1916 graduate of Eastern Kentucky State Teacher’s College, Richmond, KY

### PROFESSIONAL REFERENCES

David Spittal, President (retired)  
Southern Wesleyan University  
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Keith Iddings, Provost  
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### PERSONAL REFERENCES

Kenneth McCoy, Professor  
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Ball State University  
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