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## ***W. Royce Caines***

Southern Wesleyan University  
907 Wesleyan Dr., Central, SC 29630

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### **Academic Background**

Ph.D. Clemson University, Clemson, South Carolina, Applied Economics, 1988  
M.S. Clemson University, Clemson, South Carolina, Agricultural Economics, 1974  
B.S. Clemson University, Clemson, South Carolina, Agricultural Education, 1971

### **Memberships**

Allied Academies  
Sigma Beta Delta  
Academy of Economics and Finance  
Beta Gamma Sigma  
Omicron Delta Epsilon  
Southeast InfORMS

### **Work Experience**

#### **Academic Experience**

Professor of Business, Southern Wesleyan University (July 2012 – Present).  
Dean, Southern Wesleyan University School of Business (January, 2009 – June 2012).  
Emeritus Professor of Economics, Lander University, (July, 2008 - Present).  
Dean of College of Business & Public Affairs, Lander University (July, 2004 - June, 2008).  
Professor of Economics, Lander University (August, 2000 - June, 2008).  
Instructor of Economics, Tri-County Technical College (July, 2008 - December, 2008).  
Chair of Department of Business Administration, Lander University (January, 2004 - June, 2004).  
Associate Professor of Economics, Lander University (1994 - 2000).  
Coordinator of the Clemson-at-Lander MBA Program, Lander University (1993 - 1996).  
Managed promotion for program, advised prospective students and coordinated support activities for Clemson Faculty who commuted to Lander to teach.  
Assistant Professor of Economics, Lander University (1988 - 1994).  
Director of Lander Center for Economics Education, Lander University (1989 - 1992).  
Provided outreach support activities, continuing education, and summer courses for high school teachers. Initiated and co-authored a Stock Market Newsletter that went to all high school students in South Carolina who were enrolled in the Stock Market game in high schools.  
Senior Graduate Assistant, Clemson University (1984 - 1988). Department of Agricultural and Applied Economics.

Teacher, Pendleton High School (1974 - 1984).

Teacher, York High School (1973 - 1974).

Graduate Research Assistant, Clemson University (1971 - 1973). Department of Agricultural Economics .

## **Courses Taught**

Business Finance

Business Seminar

Business Statistics

Economics in Society

Economic Development Topics

Economic Issues

Environmental Economics

International Economics for Teachers

Economics of Farm Management

Investments

Macroeconomic Principles

Managerial Economics

Microeconomic Principles

Money and Financial Institutions

Price Theory

Quantitative Analysis of Business

Real Estate Finance

## **Intellectual Contributions:**

### **Refereed Articles**

Richburg, K., Lewis, W., Barbour, K., & Caines, W. R. (2009). Academic Grades: Does Race or Gender Matter? *Journal of Learning in Higher Education*. 5(1), 13-20.

Lewis, W., Caines, W. R. , & Richburg, K. (2008). Are First Year Faculty Members at a Disadvantage When Student Evaluations of Teaching Are Included in Performance Evaluations? *The Journal of Academic Administration in Higher Education*, 4 (1), 1-8.

Sridharan, U., Caines, W. R. , & Patterson, C. (2005). Implementation of Supply Chain Management and Its Impact on the Value of Firms. *Supply Chain Management: An International Journal*, 10 (4), 313-318.

Dickes, L., Caines, W. R. , & McAlum, H. (2002). Transferring Lower Level Business Courses From Two Year Community Colleges: Are Students Adequately Prepared? *Academy of Educational Leadership Journal*, 6 (2), 21-30.

Sridharan, U., Dickes, L., & Caines, W. R. (2002). The Social Impact of Business Failure. *Mid-American Journal of Business*, 17 (2), 11-21.

Sridharan, U., Caines, W. R. , McMillan, J., & Summers, S. (2002). Financial Statement Transparency and Auditor Responsibility: Enron and Andersen. *International Journal of Auditing*, 6 (3), 277- 286.

- Caines, W. R. & Shurden, M. (2001). Gender Issues in the Student Evaluations of School of Business Instructors in a Regional University. *Academy of Educational Leadership Journal*, 5 (2), 39-46.
- Sridharan, U. & Caines, W. R. (2001). The NASDAQ Crash of 2000? *Palmetto Review*.
- Caines, W. R., Shurden, M., & Cangelosi, J. (1999). Variations in the Ratings of School of Business Instructors: A Regional University Example. *Academy of Educational Leadership Journal*, 3 (2), 75-80.
- Ziobrowski, A., Caines, W. R. , & Ziobrowski, B. (1999). Mixed Asset Portfolio Composition with Long-Term Holding Periods and Uncertainty. *Journal of Real Estate Portfolio Management*, 5 (2), 139-144.
- Cheng, P., Ziobrowski, A., & Caines, W. R. (1999). Uncertainty and Foreign Real Estate Investment. *Journal of Real Estate Research*, 18 (3), 463-480.
- Caines, W. R. & Shurden, M. C. (1998). Part -Time Business Faculty: Are Students Getting Value? *Academy of Educational Leadership Journal*, 2 (1), 52-57.
- Bauer, L., Caines, W. R. , Rathwell, P. J. , & Wells, G. J. (1986). Using the Market Window Technique to Assess Market Potential for Vegetables. *Acta Horticulture* (203), 197-203.

## Refereed Proceedings

### Full Paper

- Frazier, John, and Caines, W.R. (2009), Gender Equality in Private College Athletics: Is Title IX Having an Impact? *South East Informs*. 45
- Richburg, K., Lewis, W., & Caines, W. R. (2007). Testing for Race and Gender Effects in College Grades. *South East Informs*. 43
- Lewis, W., Richburg, K., & Caines, W. R. (2007). Are First Year Faculty Members at a Disadvantage When Student Evaluations of Teaching Are Included in Performance Reviews? *Academic Business World International Conference*.
- Lewis, W., Richburg, K., & Caines, W. R. (2006). Student Evaluations of Teaching: Should First Year Faculty Members Get A Break? *Southeast InfORMS*, 42, 218-227.
- Caines, W. R. & Lewis, W. (2005). Worker Commuting Times and Location-The South Carolina Example. *Southeast InfORMS*, 41, 312-316.
- Caines, W. R. & Dickes, L. (2004). Do Community Colleges Adequately Prepare Students to Transfer to Baccalaureate Programs. *Southeast InfORMS*, 40, 282-286.
- Caines, W. R., Shurden, M., & Sridharan, U. (2003). An Analysis of Variation in the Student Ratings of Instructors of Economics and Finance. *Southeast InfORMS*, 39 (169-175).
- Sridharan, U., Caines, W. R. , & Sridharan, V. (2003). Supply Chain Issues and Product Prices in a War Zone: Using the Wall Street Journal to Increase Student Understanding. *Southeast InfORMS*, 39, 108-110.
- Tolbert, S. & Caines, W. R. (2002). Analysis of the Impact of Course Grades, Course Level, and Course Type on Student Evaluations of Teaching. *Southeast InfORMS*, 38, 174-182.
- Caines, W. R. & Shurden, M. (2001). State Per Capita Income Inequality in the 1990s - A Return to Trend. *Southeast InfORMS*, 37 (363-368).
- Caines, W. R. & Shurden, M. (2000). International Trade and the South Carolina Economy. *Southeast InfORMS*, 36 (181-184).
- Caines, W. R. & Sridharan, U. (2000). Japanese Investments in Foreign Real Estate: A Look Back. *Academy of Accounting and Finance, Allied Academies National Conference*.

- Caines, W. R. & Shurden, M. C. (1999). Variation in the Student Ratings of Business Instructors: The Gender Gap. *Southeast InfORMS*, 35.
- Caines, W. R. & Shurden, M. (1998). An Examination of the South Carolina Economy Using Control Charts. *Southeast InfORMS*, 34, 154-156.
- Caines, W. R. (1997). County Income Changes in South Carolina 1960 - 1995. *Southeast InfORMS*, 33, James Madison University, 58-60.
- Caines, W. R. (1996). Using Statistical Process Control Techniques to Interpret Economic Data: Assistance for Policy Decisions. *Southeast InfORMS*, 32, 34-36.
- Caines, W. R. & Shurden, M. (1995). Local Option Sales Tax: The South Carolina Experience. *Southeast TIMS*.
- Caines, W. R. (1995). TQC: Total Quality Classroom. *Southeast TIMS*, 31, 397-398.
- Caines, W. R. & Shurden, M. (1995). Local Option Sales Tax: The South Carolina Experience. *Southeast TIMS*, 31, 59-61.
- Caines, W. R. & Shurden, M. (1994). A Comparison of Economic Growth For The Counties of South Carolina With Emphasis on the Coastal Counties. *Southeast TIMS*, 30, 11-12.
- Caines, W. R. (1993). Income Inequality Across the Regions of the United States, 1960 - 1990. *Southeast TIMS*.
- Caines, W. R. & Shurden, M. (1992). An Analysis of Income Growth and Distribution in Alabama. *Mid-South Academy of Economics and Finance*, 19, 107-115.
- Prevatt, J. W. & Caines, W. R. (1992). An Analysis of Price Determination in the Watermelon Industry. *Midsouth Academy of Economics and Finance*, 19, 688-695.

### **Abstract Only**

- Richburg, K., Lewis, W., Barbour, K., & Caines, W. R. (2008). Academic Grades: Does Race or Gender Matter. *Academic Business World International Conference*.
- Sridharan, U., Caines, R., & Patterson, C. (2002). Supply Chain Management: Implementation is Key. *Southeast Decision Sciences*.
- Caines, W. R. (1990). Use of the Gini Coefficient to Evaluate Regional Economic Inequality: The South Carolina Example. *Southeast Decision Sciences*, 319.

### **Non-Refereed Articles**

- Caines, W. R. (1990). Economic Outlook for 1990. *Lander Business Review*, 4 (1).
- Caines, W. R. (1990). Employment Growth in the Upper Savannah Region: An Analysis. *Lander Business Review*, 4 (2).
- Caines, W. R. (1989). South Carolina: The Potential for Farm-Raised Catfish. *Lander Business Review*, 3 (2).

### **Presentation of Refereed Papers**

#### **International**

- Richburg, K., Lewis, W., Barbour, K., & Caines, W. R. (2008, May). *Academic Grades: Does Race or Gender Matter*. Presented at Academic Business World International Conference, Nashville, Tennessee.
- Lewis, W., Richburg, K., & Caines, W. R. (2007, May). *Are First Year Faculty Members at a Disadvantage When Student Evaluations of Teaching Are Included in Performance Reviews?* Presented at Academic Business World International Conference, Nashville, Tennessee.

Sridharan, U., Schule, U., & Caines, W. R. (2001, June). *Global Competition, Mergers, Law, and Ethics: The Qwest Communications, US West, Deutsche Telekom Merger Negotiations*. Presented at Financial Management Association European Conference, Paris, France.

### **National**

Sridharan, U. & Caines, W. R. (2004, November). *Capital Budgeting Practices of German Firms*. Presented at Decision Sciences Institute, National Conference, Boston, Massachusetts.

Tolbert, S. & Caines, W. R. (2002, October). *Analysis of the Impact of Course Grades, Course Level, and Course Type on Student Evaluations of Teaching*. Presented at Southeast InfORMS annual Conference, Myrtle Beach, South Carolina.

Sridharan, U. & Caines, W. R. (2001, April). *The NASDAQ Crash of 2000?* Presented at Eastern Finance Association Conference, Charleston, South Carolina.

Sridharan, U. & Caines, W. R. (2000, November). *Small Investor Risk in the Stock Market: Who Knew What When About Hifn?* Presented at Southern Finance Association Conference, Savannah, Georgia.

Caines, W. R. & Shurden, M. (2000, October). *International Trade and the South Carolina Economy*. Presented at Southeast InfORMS annual Conference, Myrtle Beach, South Carolina.

Caines, W. R. & Shurden, M. (2000, October). *State Per Capita Income Inequality in the 1990s – A Return to Trend*. Presented at Southeast InfORMS annual Conference, Myrtle Beach, South Carolina.

Caines, W. R. & Shurden, M. (2000, April). *Gender Issues in the Student Evaluations of School of Business Instructors in a Regional University*. Presented at Academy of Educational Leadership, Allied Academies National Conference, Myrtle Beach, South Carolina.

Caines, W. R. & Sridharan, U. (2000, April). *Japanese Investments in Foreign Real Estate: A Look Back*. Presented at Academy of Accounting and Finance, Allied Academies National Conference, Myrtle Beach, South Carolina.

Caines, W. R. & Shurden, M. C. (1999, September). *Variation in the Student Ratings of Business Instructors: The Gender Gap*. Presented at Southeast InfORMS, Myrtle Beach, South Carolina.

Caines, W. R. & Chang, C. S. (1999, April). *Comparative Economic Issues in South Korea and the United States*. Presented at Academy of Economics and Economics Education, Allied Academies Conference, Myrtle Beach, South Carolina.

Caines, W. R., Shurden, M., & Cangelosi, J. (1999, April). *Variations in the Ratings of School of Business Instructors: A Regional University Example*. Presented at Academy of Educational Leadership, Allied Academies Conference, Myrtle Beach, South Carolina.

Caines, W. R., Shurden, M., & Cangelosi, J. (1999, February). *Variations in Student Ratings of Instructors of Economics and Finance: A Regional University Example*. Presented at Academy of Economics and Finance, Little Rock, Arkansas.

Cheng, P., Ziobrowski, A., & Caines, W. R. (1997, March). *Uncertainty and Foreign Real Estate Investment*. Presented at American Real Estate Institute, Monterrey, California.

### **Regional**

- Frazier, John, and Caines, W.R. (2009, October), *Gender Equality in Private College Athletics: Is Title IX Having an Impact?* Presented at Southeast InfORMS annual Conference, Myrtle Beach, South Carolina.
- Richburg, K., Lewis, W., & Caines, W. R. (2007, October). *Testing for Race and Gender Effects in College Grades.* Presented at Southeast Informatics annual Conference, Myrtle Beach, South Carolina.
- Caines, W. R. & Lewis, W. (2005, October). *Worker Commuting Times and Location-The South Carolina Example.* Presented at Southeast InfORMS annual Conference, Myrtle Beach, South Carolina.
- Caines, W. R. (2004, October). *Do Community Colleges Adequately Prepare Students to Transfer to Baccalaureate Programs.* Presented at Southeastern Chapter, Institute for Operations Research and the Management Sciences, Myrtle Beach, South Carolina.
- Caines, W. R., Shurden, M., & Sridharan, U. (2003, October). *An Analysis of Variation in the Student Ratings of Instructors of Economics and Finance.* Presented at Southeast InfORMS annual Conference, Myrtle Beach, South Carolina.
- Sridharan, U., Caines, W. R. , & Sridharan, V. (2003, October). *Supply Chain Issues and Product Prices in a War Zone: Using the Wall Street Journal to Increase Student Understanding.* Presented at Southeast InfORMS annual Conference, Myrtle Beach, South Carolina.
- Sridharan, U., Caines, W. R. , & Patterson, C. (2002, February). *Supply Chain Management: Implementation is Key.* Presented at Southeast Decision Sciences Annual Conference, Hilton Head, South Carolina.
- Fitzpatrick, P., Summers, S., & Caines, W. R. (1998, February). *Turnover of Certified Nursing Assistants Within the Nursing Home Setting: Developing and Using an Economic Model to Recognize the Full Implications.* Presented at Academy of Economics and Finance, Montgomery, Alabama.
- Caines, W. R. & Shurden, M. (1995, October). *Local Option Sales Tax: The South Carolina Experience.* Presented at Southeast TIMS, Myrtle Beach, South Carolina.
- Caines, W. R. & Shurden, M. (1993, October). *Income Inequality Across the Regions of the United States, 1960 - 1990.* Presented at Southeast TIMS, Myrtle Beach, South Carolina.
- Caines, W. R. & Shurden, M. (1992, February). *An Analysis of Income Growth and Distribution in Alabama.* Presented at Mid-South Academy of Economics and Finance, Mobile, Alabama.
- Prevatt, J. W. & Caines, W. R. (1992, February). *An Analysis of Price Determination in the Watermelon Industry.* Presented at Mid-South Academy of Economics and Finance, Mobile, Alabama.

## **Dissertation**

An Examination of Price-Quantity Interactions in the Fresh Vegetable Industry

## **Service:**

### **Service to the University**

#### **Department assignments:**

#### ***Chair:***

2005-2008: AACSB Maintenance of Accreditation

2003-2004: AACSB Student Services Committee: Lander School of Business

2001-2002 through 2002-2003: AACSB Intellectual Contributions Committee: Lander School of Business

***Member:***

2005-2006: Scholarship Committee

**College assignments:**

***Chair:***

2004-2005: Maintenance of Accreditation SACS

**University assignments:**

***Chair:***

2013-2014: Undergraduate Admissions Committee

2005-2006: QEP SACS COMMITTEE: Chair of Group of 10

2002-2003: Lander Faculty Senate Academic Freedom, Grievance, and Due Process: Chair – Academic Freedom, Grievance, and Due Process

2002-2003: Grade and Judicial Appeals Committee: Acting Chair – Grade and Judicial Appeals

2002-2003: Lander Faculty Senate General Committee B: General Committee B

2001-2002 through 2002-2003: School of Business Tenure/Promotion Committee

1999-2000 through 2000-2001: AACSB Intellectual Contributions Committee: Lander School of Business

1996-1997 through 1999-2000: School of Business Reappointment Committee

***Member:***

2013-2014: Mobile Learning Task Force

2009-2013: Graduate Admissions Committee

2004-2005: Faculty Handbook Ad Hoc Committee: Section IV of Faculty Handbook.

2002-2003: Distinguished Professor Selection Committee: Ad Hoc Committee

2001-2002 through 2002-2003: School of Business Reappointment Committee

1997-1998 through 1999-2000: AACSB Steering Committee: Lander School of Business

1996-1997 through 2001-2002: Distinguished Professor Selection Committee

***Other Institutional Service Activities:***

2001-2002: Lander Faculty Senate: Elected at-large to fill unexpired term.

2004-2006: Lander Faculty Senate at-large member.

## **Service to the Profession**

**Academic Conference: Discussant**

2004: Southeast InfORMS, Discussed paper entitled Experiential Learning for Non-traditional MBA Students., Myrtle Beach, South Carolina (Regional).

2000: Southern Finance Association, Savannah, Georgia (Regional).

1999: Economics/Finance Session, Southeast InfORMS (National).

**Academic Conference: Moderator / Facilitator**

2004: Southeast InfORMS, Session Chair for [ED3] Enrollment and Learning at 2004 Conference., Myrtle Beach, South Carolina (Regional).

**Chair: Conference / Track / Program**

1999: Southeast InfORMS (National).

**Editor: Academic PRJ**

2000-2001: Academy of Educational Leadership Journal, Co-editor (National).

**Other Professional Service Activities**

2009 – 2014 : Upstate Research Symposium, Program Committee, Spartanburg, South Carolina (State).

**Reviewer - Article / Manuscript**

2014: Upstate Research Symposium, Spartanburg, South Carolina

2008: Southeast InfORMS annual Conference, Myrtle Beach, South Carolina (Regional).

2007: Academy of Educational Leadership Journal, Reviewed two journal articles for publication recommendation (National).

2007: Southeast InfORMS, Reviewed one paper for Conference acceptance (Regional).

2006: Allied Academies, Reviewed two papers for publication (National).

2006: Southeast InfORMS, Reviewed two papers for Conference Acceptance (National).

**Reviewer: Conference Paper**

2000: Southern Finance Association (National).

## **Faculty Development**

**Other Professional Development**

2006: Office of Human Resources Supervisory Practices Training . Greenwood, South Carolina.

2012: Developing an Online Course, Southern Wesleyan University, 6 week development course in best practices in online teaching.

**Professional Seminars / Workshops**

2007: Southern Business Administration Association Summer Conference. St. Simons Island, Georgia.

2007: AACSB Annual Conference. Tampa, Florida.

2006: AACSB Data Management Conference. Charlotte, North Carolina.

2006: Southern Business Administration Association Summer Conference. Greensboro, North Carolina.

2006: AACSB International Ethics and Governance Conference. Washington, District of Columbia.

2006: SACS Institute For Quality Enhancement. Orlando, Florida.

2005: SACS Annual Conference. Atlanta, Georgia.

2005: AACSB Assessment Seminar. College Park, Maryland.

2005: AACSB Accreditation Seminar and Reviewer Training. Tampa, Florida.

2005: Southern Business Administration Summer Conference. Asheville, North Carolina.

2005: AACSB Maintenance of Accreditation Seminar. Tampa, Florida.



2004: Southern Business Administration Association Summer Conference. Myrtle Beach, South Carolina.

2004: AACSB International - Learning From the Leaders Conference. Denver, Colorado.

### **Technology-Related Training**

2005: Banner and Bearcat Web Training. Greenwood, South Carolina.

## **Honors-Awards-Grants**

### **Honors:**

1995: Distinguished Professor of the Year , Lander University.

1994: Selected Participant - Eli Lilly Teaching Workshop, Boulder, CO., American Economics Association.

### **Awards:**

2007: Best Paper Award, Academic Business World International Conference.

2001: Monica Martin Stranch Endowed Professorship - Three year award selected competitively from university faculty to support teaching and professional development., Lander University Foundation.

2000: Outstanding Research Award, Myrtle Beach, SC., Academy of Educational Leadership, Allied Academies National Conference.

2000: October 2000. University wide award to one faculty member nominated and elected by vote of members of all Greek organizations., Lander University Greek Organizations.

1999: University wide award to one faculty member. Nominated and elected by vote of members of all Greek organizations , Lander University Greek Organizations.

1994: Feagle Endowed Professorship Award - Three year award selected by committee of faculty, students and business leaders., Lander University School of Business Administration.

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